



## UID Supplier Alliance Committee Membership Structure (as approved by the USA Committee on 12.14.07)



### Founding Member

- Member of AIM Global or AIM North America
- Contribute \$2,500 or more to the effort
- Full voting status on the UID Supplier Committee
- Participation in all meetings
- Participation in all legislative/agency visits
- Present at industry events on behalf of the group
- Partake in industry and other media outlet interviews on behalf of the group
- Receives all communications and announcements pertaining to the UID initiative
- Recognition on UID committee collateral material and web page.
- Listing in AIM Buyer's Guide

### Supporting Member

Organizations who have a direct interest in the UID initiative but are unable to commit fully in time and/or resources.

- Member of AIM Global or AIM North America
- Makes a minimum contribution of \$1,000 to the effort
- Participates in committee work
- Is not eligible to vote
- Receives all communications and announcements pertaining to the UID initiative
- Recognition on UID committee collateral material and web page.
- Listing in AIM Buyer's Guide

### Associate Member—Partner/Liaison Member

Organizations who have an indirect interest in the UID initiative and who can provide the committee "gift in kind" services.

Examples: Media or consulting groups.

- May choose to join AIM Global or AIM North America
- May choose to make a financial contribution to the effort.
- Presents a "gift in kind" proposal to the committee in exchange for their committee participation.
- Participates in all meetings
- Not eligible to vote
- Recognition on UID committee collateral material and web page.
- Receives all communications and announcements pertaining to the UID initiative
- No listing in AIM Buyer's Guide



## UID Supplier Alliance Committee Commitment Form



As a UID Suppliers Alliance (USA) participant, you are invited to join AIM's new **UID Supplier Alliance (USA) Committee**. This form will be used to gauge your commitment to participate on the committee and to provide additional funding necessary to identify the activities that can be supported by this group for a period of twelve (12) months. Funding will be used to secure necessary resources including advocacy, communications, public relations, website development, meeting facilitation, and AIM staff time. An invoice will be sent to your designated representative upon receipt. The information provided in this form will be kept strictly confidential.

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Signed: \_\_\_\_\_ Dated: \_\_\_\_\_

Please review the following committee categories and select the one that best describes your commitment.

\_\_\_\_\_ **Founding Member**—\$2,500 contribution. Receives full voting rights, participates in all meetings and legislative visits, may be selected to present at industry events on behalf of the committee and partake in media-related interviews. Founding members receive recognition in all committee collateral material and on the website.

\_\_\_\_\_ **Supporting Member**—minimum contribution of \$1,000. Participates in all meetings and legislative visits, is not eligible to vote, and receives recognition in all committee collateral material and on the website.

\_\_\_\_\_ **Associate Member**—An organization who has an indirect interest in the UID initiative and who can provide the committee "gift in kind" services. Media and consulting groups are examples. An Associate member presents a "gift in kind" proposal to the committee in exchange for committee participation, participates in all meetings and legislative visits, is not eligible to vote, receives recognition in all committee collateral material and on the website, and may choose to make a financial contribution and/or join AIM.

Membership in AIM Global and/or AIM North America is required in order to participate on the USA Committee as a Founding and Supporting committee member.

Please return your completed form by fax or email to the AIM North America at 724.934.4495 or [info@aim-na.org](mailto:info@aim-na.org). Questions? Call 724.934.5688.