



Advancing
Identification
Matters

Board of Directors Nomination Packet

Would you or someone you know like . . .

**A challenging leadership position that impacts the automatic
identification and mobility industry?**

To serve the association that serves you?

AIM North America is in search of a few good leaders to serve on its Board of Directors and is currently accepting applications for its 2021 election process. If you or someone you know possesses the following qualities, we encourage you to apply:

*CEO/General Manager
Leadership expertise
Strategic thinking
Open minded*

*Team player
Results-oriented
Creative thinker
Strong problem-solving skills*

For consideration by the AIM NA Nominations Committee, [your application](#) must be received by **June 18, 2021**.

Questions?

Contact AIM NA at +1 724-742-4473 or e-mail info@aim-na.org.

Election Guidelines

Board of Directors

The AIM North America (NA) board of directors is comprised of seven (7) regular members. A [regular member company](#) are those categorized as a consultant, distributor, ISV, manufacturer, OEM, system integrator, or VAR.

The terms of the Directors are staggered. There are one 2-year and one 3-year Board of Directors positions to be filled in the 2021 elections process.

Director Positions Available:

One, 2-year commitment from August 1, 2021 – July 31, 2023

One, 3-year commitment from August 1, 2021 – July 31, 2024

Procedures for Nomination and Elections

AIM NA members may nominate an individual or themselves for a Board of Director position. Nominees must be representatives of an AIM NA [regular member company](#) in good standing. A [regular member company](#) are those categorized as a consultant, distributor, ISV, manufacturer, OEM, system integrator, or VAR.

A completed [Nomination Application](#) along with the nominee's current resume containing job, volunteer, and other industry related experiences must be submitted by June 18, 2021.

The Nomination Committee evaluates whether the nominee meets the qualifications for the available position(s). Each qualified nominee will be contacted to determine if they are willing to serve and are asked to submit biography. All AIM NA member companies will receive a list of the nominated candidates, qualifications, and a ballot for election to the board.

Delegates from each AIM North America regular member company may vote. A [regular member company](#) are those categorized as a consultant, distributor, ISV, manufacturer, OEM, system integrator, or VAR. These delegates will receive an e-mail ballot and candidate biographies. The top two (2) candidates receiving the most votes for the open positions will be declared the winners and will be notified by a representative designated by the Nomination Committee.

Important Deadlines

June 18	Nomination applications due
June 23	Ballots e-mailed to members
July 21	Ballot deadline
July 27	Election results announced
July 29	Board meeting

Board Member Job Description

AIM North America (AIM NA) board members must be a representative of a current AIM NA [regular member company](#) in good standing. A [regular member company](#) are those categorized as a consultant, distributor, ISV, manufacturer, OEM, system integrator, or VAR.

They act as voting members of the board with full authority and responsibility to develop the strategic direction, policies, and procedures of the association; monitor the association's financial health and committees; participate in budget planning; and support AIM NA's mission, vision, and values.

- Attend all board meetings and regularly attend committee meetings for which you are a member
- Attend board meetings prepared and informed about issues on the agenda, i.e. stay informed about committee matters, review board minutes, and other materials prior to the board meetings
- Contribute to meetings by expressing one's point of view with the best interest of the association in mind
- Consider other points of view, make constructive suggestions, encourage and respect questions and discussions that help the board make decisions that benefit the association
- Volunteer for and willingly accept assignments and complete them thoroughly and on time
- Nominate new board members and serve as a mentor to newly elected board members
- Annually evaluate administrative management
- Attend the annual association meeting and volunteer to help as needed
- Serve as an active ambassador for the association
- Hold each other accountable to comply with the AIM NA's board job description
- Act as spokespersons for AIM NA when in contact with industry media or the public in general
- Recruit new members to AIM North America

Board Member Time Commitments

Teleconferences

The current Board has a regular monthly teleconference on the last Thursday of each month. The call normally lasts ninety (90) minutes.

In-Person Meetings

The bylaws call for two (2) in-person meetings per year. One will typically be held in conjunction with the AIM annual meeting in the fall, and the location of the second meeting is at the discretion of the Board but would likely be held in conjunction with another industry event that most of the Board members would be attending. The in-person meetings last approximately a half day, but Board members are strongly encouraged to participate in the entire annual meeting program which lasts 1-2 days.

Committee Participation

Committee participation is a great way to take full advantage of your AIM NA membership. The committees influence and drive the activities that the association carries out on your behalf. AIM NA has a number of committees for which you can choose to participate. Committees typically meet by teleconference monthly, and in person at the association's annual meeting and other industry events as needed.

Assignments

From time to time documents may be distributed to Board members for review or you may be asked to participate in an interview with the media, present at an industry event, or speak to member prospects about membership.