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Technology Standards;
Empowering Tomorrow's
Solutions.

Board of Directors Nomination Packet

Would you or someone you know like . . .

You can make an impact on the future of AIM North America by nominating yourself or someone to our Board of Directors, the governing group that defines strategy and innovation for our North American community.

Strong nominations are those who provide specific examples of how the nominee has exemplified leadership attributes and/or how they are expected to contribute to the AIM NA organization.

CEO/General Manager
Leadership expertise
Strategic thinking
Open minded

Team player
Results-oriented
Creative thinker
Strong problem-solving skills

For consideration by the AIM NA Nominations Committee, [your application](#).

Questions?

Contact AIM NA at +1 724-742-4473 or e-mail info@aim-na.org.

Election Guidelines

Board of Directors

The AIM North America (NA) board of directors is comprised of six (6) regular members and two (2) user and/or non-AIDC members.

A regular member company are those categorized as a consultant, distributor, ISV, manufacturer, OEM, system integrator, or VAR. A user member company is categorized as a company (or named division of a company) that does not sell but rather uses automatic identification and data capture technology during its business. A non-AIDC member company is a company (or named division of a company) whose primary business is selling products or services that are not automatic identification and data capture technologies. Details on these member company classifications can be [found here](#).

The terms of the Directors are staggered. There are one 2-year and two 3-year Board of Directors positions to be filled in the 2023 elections process.

Director Positions Available:

One, 2-year commitment from March 1, 2024 – February 28, 2026

Two, 3-year commitment from March 1, 2024 – February 28, 2027

Procedures for Nomination and Elections

AIM NA members may nominate an individual or themselves for a Board of Director position. Nominees must be representatives of an AIM NA regular, user, and/or non-AIDC member company in good standing.

A **regular member** company are those categorized as a consultant, distributor, ISV, manufacturer, OEM, system integrator, or VAR. A **user member** company is categorized as a company (or named division of a company) that does not sell but rather uses automatic identification and data capture technology during its business. A **non-AIDC member** company is a company (or named division of a company) whose primary business is selling products or services that are not automatic identification and data capture technologies.

A completed [Nomination Application](#) along with the nominee's current resume containing job, volunteer, and other industry related experiences must be submitted.

The Nomination Committee evaluates whether the nominee meets the qualifications for the available position(s). Each qualified nominee will be contacted to determine if they are willing to serve and are asked to submit a biography.

Delegates from each AIM North America regular member company may vote. A regular member company are those categorized as a consultant, distributor, ISV, manufacturer, OEM, system integrator, or VAR. These delegates will receive an e-mail ballot and candidate biographies. The top two (2) candidates receiving the most votes for the open positions will be declared the winners and will be notified by a representative designated by the Nomination Committee.

Important Deadlines

December 12	Nomination applications due
January 9	Ballots e-mailed to members
February 9	Ballot deadline
February 20	Election results announced
February 29	Board meeting

Board Member Job Description

AIM North America (AIM NA) board members are volunteers and are not compensated. Members of the board must be representatives of a current AIM NA regular, user, and/or non-AIDC member company in good standing.

A **regular member** company are those categorized as a consultant, distributor, ISV, manufacturer, OEM, system integrator, or VAR. A **user member** company is categorized as a company (or named division of a company) that does not sell but rather uses automatic identification and data capture technology during its business. A **non-AIDC member** company is a company (or named division of a company) whose primary business is selling products or services that are not automatic identification and data capture technologies.

They act as voting members of the board with full authority and responsibility to develop the strategic direction, policies, and procedures of the association; monitor the association's financial health and committees; participate in budget planning; and support AIM NA's mission, vision, and values.

- Provide executive knowledge and make decisions in the best interests of AIM NA on behalf of its members and other stakeholders
- Lead by example through an energetic dedication and ability to accomplish AIM NA's objectives while maintaining exemplary leadership qualities and demonstrating positive performance in professional and volunteer roles
- Attend board and committee meetings regularly; prepared and informed about issues on the agenda, i.e., stay informed about committee matters, review board minutes, and other materials prior to the board meetings
- Contribute to meetings by expressing one's point of view with the best interest of the association in mind

- Consider other points of view, make constructive suggestions, encourage, and respect questions and discussions that help the board make decisions that benefit the association
- Volunteer for and willingly accept assignments and complete them thoroughly and on time
- Annually evaluate administrative management
- Serve as an active ambassador for the association
- Hold each other accountable to comply with the AIM NA's board job description
- Act as spokespersons for AIM NA when in contact with industry media or the public in general
- Leverage professional network in support of AIM North America.

Board Member Time Commitments

Teleconferences

The current Board has a regular monthly teleconference on the last Thursday of each month. The call normally lasts sixty (60) minutes.

In-Person Meetings

The bylaws call for one (1) in-person meetings per year. One will typically be held in conjunction with the AIM annual meeting in the fall, and the location of the second meeting is at the discretion of the Board but would likely be held in conjunction with another industry event that most of the Board members would be attending. The in-person meetings last approximately a half day, but Board members are strongly encouraged to participate in the entire annual meeting program which lasts 1-2 days.

Committee Participation

Committee participation is a great way to take full advantage of your AIM NA membership. The committees influence and drive the activities that the association carries out on your behalf. AIM NA has several committees for which you can choose to participate. Committees typically meet by teleconference monthly, and in person at the association's annual meeting and other industry events as needed.

Assignments

From time-to-time documents may be distributed to Board members for review or you may be asked to participate in an interview with the media, present at an industry event, or speak to member prospects about membership.