



## **Virtual Seminar**

# **UDI Beyond the Basics – A Masterclass on the Evolution of UDI**

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## **Unleashing the Potential of Medical Device UDI – The Clinically Integrated Supply Chain**

James E. Tcheng, MD, FACC, FSCAI  
Professor of Medicine, Duke Health

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# Unleashing the Potential of Medical Device Unique Device Identification – The Clinically Integrated Supply Chain

James E. Tcheng, MD, FACC, FSCAI

Professor of Medicine

Professor of Community and Family Medicine (Informatics)

[james.tcheng@duke.edu](mailto:james.tcheng@duke.edu)



**DukeHealth**

*I have no conflicts of interest relevant to this presentation.*



# Unleashing the Potential of Medical Device UDI

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- Are we there yet? What do we need to solve for?
- What is the clinically integrated supply chain?
- The Duke Cardiac Catheterization Laboratory experience
- UDI implementation – roadmap for healthcare enterprises

# The View from the President's Office

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- 2004 - President Bush establishes a 10-year goal to develop the electronic health record (EHR)
- 2009 - President Obama signs ARRA, pushes EHR adoption through incentives, targets full implementation by 2016



# Airline Safety Revolution

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*Andy Pasztor, Wall Street Journal, 4/16/2021*



AA587, 2001

- No US plane crash fatalities since 2009 (8 billion+ passengers) – attributed to a “... sweeping safety reassessment - a virtual revolution in thinking ...”
  - Unified, data-driven safety agenda
  - Voluntary reporting, no blowback on airlines or aviators for good-faith mistakes
  - Sharing of information among pilots, carriers, manufacturers, government
  - “... simple in its fundamentals but wickedly difficult to implement ...”





# Easier to Identify Dog Food than a ...

Becton Dickinson 1/2 mL Insulin Syringe/28 G needle

Business Name	Item Number Type	Item Number
BD	Mfg Catalog Number	329461
BD	GTIN	00382903294619
Cardinal Health	PV Order Number	BF329461
Owens & Minor	PV Order Number	0722329461
American Medical Depot	Vendor Catalog Number	777127217
Government Sci Source	Vendor Catalog Number	FSC1482679CS
Alliance Joint Venture	Vendor Catalog Number	888021932
Thomas Scientific	Vendor Catalog Number	8938M25
VWR International	Vendor Catalog Number	BD329461



# Why a Unique Device Identifier (UDI)?



1. Reducing medical errors
2. Simplifying device information integration in health IT systems
3. Facilitating device identification in adverse event reporting
4. Returning performance information to manufacturers
5. Improving FDA device-related safety communications
6. Expediting recall management
7. Enabling patients and consumers
8. Benefitting healthcare enterprise operations

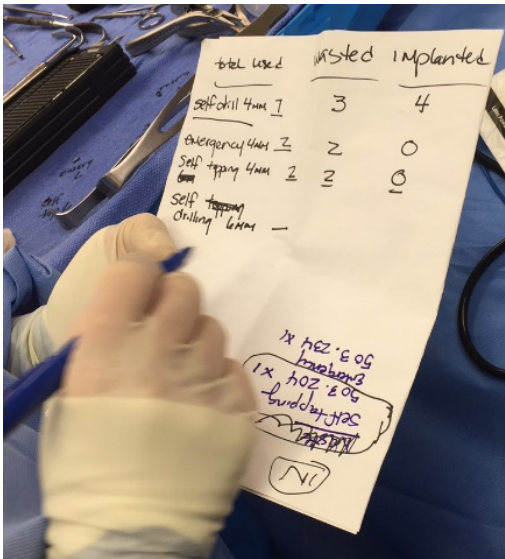






# Manual Device Demand Tracking in the Operating Room (OR)

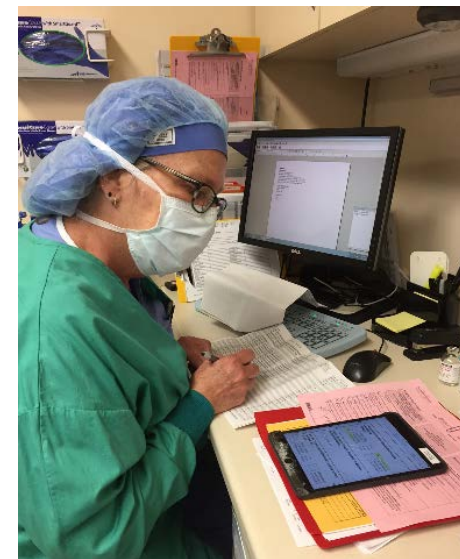
Multiple, error-prone manual steps to get usage information recorded



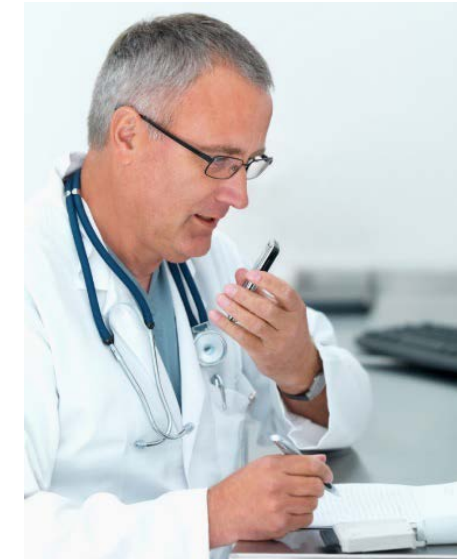
Surgery Tech:  
Records in  
(sterile) field



Circulating Nurse:  
Transcribes onto  
supplies form



Data Manager:  
Manually enters  
into IT system



Physician:  
Recalls from  
memory!



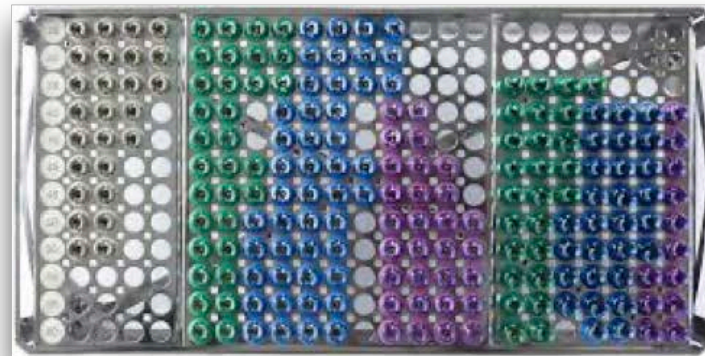
# Two Classifications of O.R. Supplies



- Joints: hips, knees
- “Consumables”: suture, etc.
- Sterile in labeled/bar-coded package
- Removed from package/POU at “edge of field”



**“NON-STERILE”**

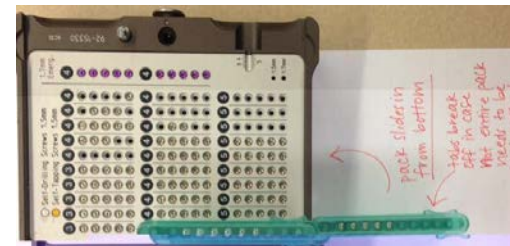


- Arrive at hospital non-sterile in package with label
- Removed from package, and sterilized at hospital
- POU inside sterile field
- Can't be (easily) scanned



## Potential Approaches – In-Field Tracking

- Inventory sheets – “yesterday’s technology tomorrow”
- Individual sterile packaging – logistical, operational, workflow issues
- Direct part marking – not a viable solution for small parts
- Data carrier strips (devices from same lot attached to plastic strip)
- Data carrier tags (affixed to product, removed at point of use)
- Alternatives ???



Data Carrier Strip



Data Carrier Tag





## Not point of use

## Point of Use

- Inconsistent labeling of sterile, “edge of field” packaged products
- “Non-steriles” cannot be directly scanned
- Point of recording is not the POU
- Need for single process for all supplies and devices integrated into OR workflow





# Current State: Multitude of Issues

## Hospitals / Clinicians / Healthcare

- Disconnected, manual supply chain, inventory control, clinical documentation, device recall processes
- Wasted supplies, lost revenue, higher costs
- Repetitive & inaccurate documentation, unnecessary clinician burden
- Inefficient/ineffective device assessment, compromised public health

## Health IT Systems

- Lack of integrated, single source of truth based on electronically managed data at point of use
- Incomplete / inaccurate data → lack of confidence
- Deprecated analytics



# Clinically Integrated Supply Chain

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*“... the collaboration of supply chain professionals, clinicians and senior leadership to make more informed product choices that support quality outcomes while reducing waste and lowering costs ...”*

3 steps to create a clinically integrated supply chain:

1. Commit to culture change
2. Use data analytics to support decision making
3. Educate clinicians



# HIMSS Clinically Integrated Supply Outcomes Model (CISOM Maturity Model)

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Stage 0: manual inventory & supply, no supply chain strategy

Stage 1: basic supply chain processes as organization business function

Stage 2: tracking & automation focused on supply costs, inventory management

Stage 3: supply chain strategy creates visibility of inventory across organization  
→ automates financial processes, informs product standardization

Stage 4: integration and linkage with clinicians and patient care

Stage 5: automated / integrated at POC to enable tracking, traceability, recalls

Stage 6: integration into care processes, with tracking at the point of care,  
enabling of analytics, linkage with adverse events / outcomes

Stage 7: precision and personalized healthcare, predictive analytics at POC,  
patient-enabled literacy





# Cardiac Cath Lab – An Optimal Test Environment

## Rationale

- High volume of cases
- Supplies, devices are UDI marked
- High-cost devices, implants
- Semi-sterile environment – fewer logistical barriers than the OR

## Pre-Conditions

- CISOM Stage 2+: robust supply chain, item master
- Agile procedure documentation system





# Project Goals: *The High Reliability Organization*

1. Single source of truth for disposables, devices, supplies
2. Point of use UDI scanning, including usage (differentiation of supplies from implanted devices, wastage, etc.)
3. Liquid, real-time data exchange across requisite IT systems (inventory management, supply chain, procedure documentation and reporting, and electronic health record HIT systems)
4. Global use of UDI, associated data across inventory management (stocking and usage), supply chain (contracts, replenishment), clinical documentation (procedure reporting), billing and charge capture (financials)







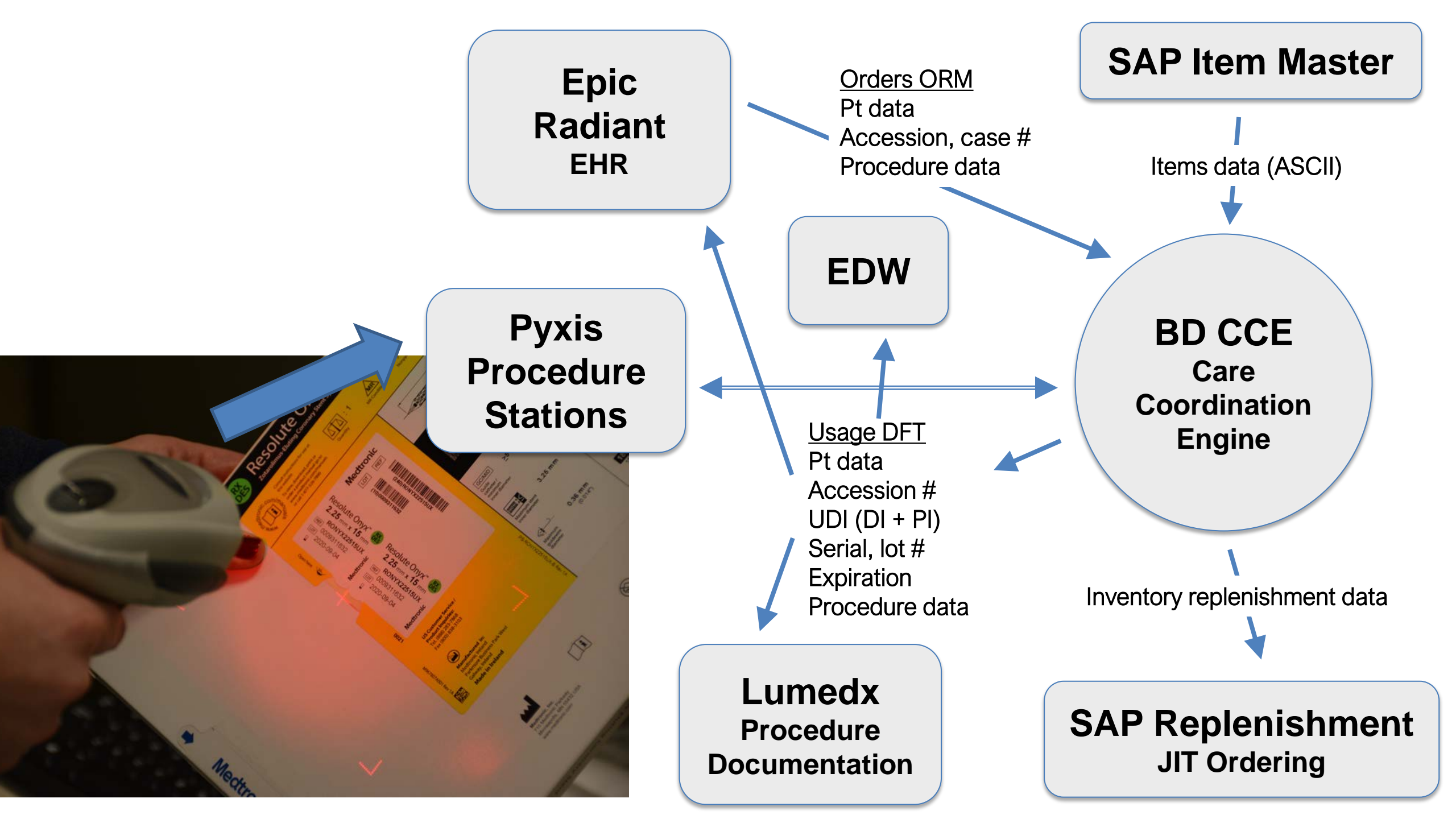




# Clinically Integrated Supply Chain:

## **UDI as the Single Source of Truth**

- Manufacturer
- Supply chain (item master, procurement)
- (Local) inventory management
- Point of use scanning and usage (e.g., wastage)
- Clinical documentation (e.g., procedure notes, EHR implant log)
- Charge capture / billing
- Inventory JIT replenishment





# What Does UDI “Single Source of Truth” Enable?

- Standardized device description in clinical documentation
  - no more MD recall, transcription errors in procedure reports
- Tight inventory management (e.g., lower PAR levels, JIT supply chain)
- Device use attribution (e.g., implants, wastage)
- Consignment device management
- UDI to the EHR (exported to the UDI device implant table)
- Device explants (e.g., CIED) – closing the loop
- Administrative reporting (e.g., device usage reports)
- Adverse event reporting (e.g., FDA MedWatch)
- Analytics (e.g., recall management)





# Our Results

1. Successful go-live, no glitches
2. Elimination of manual clinical, inventory management documentation
3. Reduction of clinical documentation errors to negligible levels
4. Time savings of 20 minutes per case (CIED device implants / explants)
5. Automated listing of implant information in EHR device implant table
6. Tightly managed inventory, supply chain replenishment processes
7. Query-based device recalls
8. >\$500,000 / year net positive (cardiac cath and electrophysiology labs)

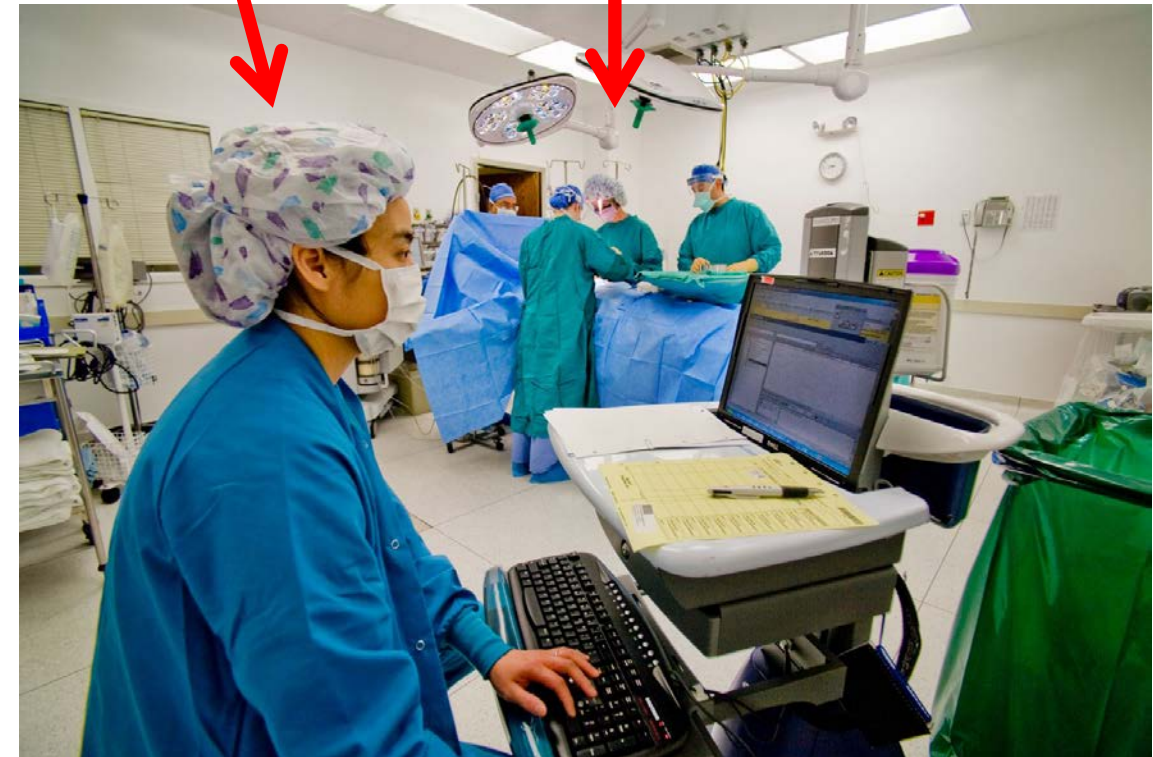


## 4 Problems to Solve

1. Inefficient, error-prone manual processes (and culture!)
2. Separate workflows for pre-packaged sterile devices vs. “non-steriles” supplied in trays
3. Inability to (easily) associate UDI to non-steriles
4. Documentation not at point of use

**Not point  
of use**

**Point  
of Use**





# Set Mapping

- Tray locations marked with durable microchip technology
- Tray information mapped via software
- Laser wand reader that sterilizes
- Scan at POU inside sterile field
- Works with ANY vendor, any tray
- “Roll in” solution, no disruption to surgical workflows







# 1. Sterile Field POU scanning of implant usage (Scan Ready Trays)



## 2. Edge of Field POU label scanning via OCR (Symmetric)

## 3. UDI data output with barcodes (on 4x6 labels)

Booking Number:	UVMS789653259
Surgeon Name:	Smith, Edward (Orthopedics)
Case Type:	Distal Radius ORIF
Case Date:	Fri, Jan 29, 2021 1:00:00 PM
Circulating Nurse:	Jenn Crowley
Patient Initials:	PS

IMPLANTS						
Id	Name	Par	Used	Wasted	Total	
137-14305	DRLP, Intra Articular, Small-R 1	1	0	1		
08809438365796						
901-31120	Drill Bit, AO Chuck-2.0 X 130m 1	1	0	1		
08809517537519						
225-24114	2.5mm Locking Screw, Small Hea 9	1	0	1		
08809517537519						
225-24116	2.5mm Locking Screw, Small Hea 9	1	0	1		
08809517537526						
225-24118	2.5mm Locking Screw, Small Hea 9	1	0	1		
08809517537533						
225-25114	2.5mm Locking Screw, Blunt Tip 9	0	1	1		
08809517537625						
225-25116	2.5mm Locking Screw, Blunt Tip 9	3	0	3		
08809517537632						

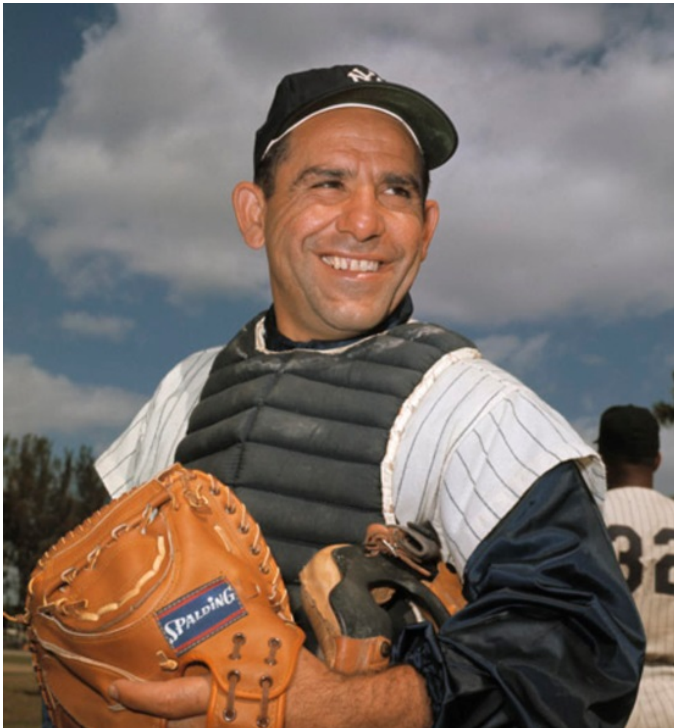
  

CONSUMABLES				
Id	Name	Part	Lot	Exp
Clip Applier with Clip Logic 176630				
Hj65984 Dec 15 2021				
10884521057852				
Paddle Retractor 173046				
DS95562 Mar 03 2022				
10884523000771				



*Thank You!*

james.tcheng@duke.edu



*If you don't know  
where you are going,  
chances are you will  
end up somewhere else.*

-- Yogi Berra (1925-2015)